

Gift Card Program No Processing Fees

Gift cards have become an essential program for most retailers. A recent survey reported that a majority of the American population receives or uses a gift card every year. As gift cards have become more popular, the conversion from paper gift certificates to gift cards has accelerated.

If you process credit cards through ChargeItPro, all gift card processing is provided at no cost. Most gift card processors charge a per swipe charge and monthly fees which can amount to hundreds of dollars a year per store. With ChargeItPro, there are no gift card processing fees or monthly statement fees and on-line reporting is available.

If your customer has an existing gift card program, we can import their outstanding card balances so they may continue to use their existing gift cards.

“The average consumer will spend \$88.03 on gift cards this holiday season, 15.6 percent of their holiday gift budget.”

National Retail Federation

While we have partnered with a gift card manufacturer to provide quality cards at an affordable price, your customers are free to purchase their new gift cards from a supplier of their choice.

Offer your customers the benefits of an integrated gift card program. Call ChargeItPro at (800) 989-2135 to get started today.

The Benefits of Gift Cards:

- Generates immediate cash for the business
- Customers typically spend more than the value of a card when redeeming gift cards
- Customized cards promote a store's image
- Use for store credits to encourage repeat business
- Countertop displays promote the impulse purchase of gift cards
- Integration and online reporting reduces manual accounting and reconciliation
- Helps to reduce fraud



To find out more about ChargeItPro visit our website at www.chargeitpro.com or call us today at (800) 989-2135

Merchandising Tools & Displays

A variety of acrylic displays and card holders are available to complement gift card programs. For more information please call ChargeItPro at (800) 989-2135.

